Collaborate. Educate. Advocate.
This is an event you can’t miss.

It happens only once a year.
Everybody who’s anybody is in attendance.
Super-charged, cutting-edge information infuses every presentation and conversation.

It’s the California Association for Nurse Practitioners (CANP) Annual Educational Conference, and it’s where you definitely need to be.

Imagine being in a room surrounded by involved and dedicated professionals who are there to hear what you have to say. Imagine an ultra-attentive audience gathered to discover the solutions that you can provide. This is the spirit of the CANP conference, where the future of health care is addressed and defined.

Sponsors and exhibitors will meet nurse practitioners who are seeking the tools and strategies they need to elevate their practices to new heights. This is where they come to find the information, motivation, and inspiration that can change the face of health care for practitioners and patients alike. It is the ideal place to generate contacts and forge lasting relationships rich with mutual benefits.

**HOW CANP SERVES ITS MEMBERS**

More than 22,000 nurse practitioners support the state of California with their skills and talents, and CANP exists to represent every one of them. As their advocate and ally since 1977, we actively engage in the legislative process to help ensure the advancement and authority of the NP profession. The passion of our members heartens us. The desire to support them energizes us. And a staunch commitment to excellence in health care continues to drive us forward.

**NETWORKING ACTIVITIES**

It is important to us – and to you – that your time at the CANP conference is as productive and beneficial as possible. In pursuit of this objective, we invite sponsors and exhibitors to attend the networking events.
Conference Overview

LOCATION
Riverside Convention Center
3637 5th Street, Riverside, CA 92501
(951) 346-4700
riversidecvb.com/conventioncenter

The newly renovated Riverside Convention Center blends comfortable meeting spaces, the latest technology, and impeccable service to deliver the ultimate event experience.

ACCOMMODATIONS
New for 2020: Choice of two hotels for paid sponsors, exhibitors, and attendees

The two participating hotels feature a CANP group rate that will be honored three days before and after the conference dates. Reservations must be made by Tuesday, February 25, 2020. Please note that the special rates are subject to availability, so we suggest booking early.

Marriott Riverside $179/night, plus tax
3400 Market Street
Riverside, CA 92501
(951) 786-7113
marriott.com/hotels/hotel-photos/ralmc-marriott-riverside-at-the-convention-center

Adjacent to the Riverside Convention Center, the Marriott Riverside is located in the heart of the celebrated downtown district.

The Mission Inn Hotel & Spa $209/night, plus tax
3649 Mission Inn Avenue
Riverside, CA 92501
(951) 784-0300
missioninn.com

The iconic Mission Inn combines rich history and classic elegance with contemporary luxury and superb comfort.

PARKING FEES
Marriott Riverside: Overnight guests and conference attendees can access self-parking in the Marriott’s secured indoor parking garage at a reduced rate of $14 per day, including in-and-out privileges.

The Mission Inn: Valet parking is $23 per day. Self-parking is $17 per day with in-and-out privileges.

General Information

SPACE ASSIGNMENT
Exhibit booth space will be confirmed upon submission of a completed sponsor and exhibitor application and receipt of payment. Space assignments will be issued on a first-come/first-served basis. CANP reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the conference.

SPACE REGULATIONS
Displays must be limited to the dimensions of the assigned 8’ x 10’ space(s). All exhibits must be freestanding. No bolts, screws, hooks, or nails shall be driven into, or otherwise attached, to the walls or floors of the exhibit area.

SERVICE MANUAL
The exhibitor service manual includes information on furniture rental, decorations, labor, shipping, and more. A copy will be sent to each participating organization upon receipt of a completed form and deposit.

CONFERENCE POLICIES
Participants may not promote outside events that conflict with the conference schedule. Additionally, the CANP name or brand identity cannot be used in conjunction with outside events. All participants must adhere to the additional conference policies found at canpweb.org/events/annual-educational-conference.

CANP reserves the right to deny any sponsor or exhibitor application and to remove any sponsor or exhibitor from the Expo Hall at its sole and arbitrary discretion. Criteria for sponsors and exhibitors include, but are not limited to, relevancy to the profession and the mission of CANP, truthfulness of stated claims supported by published materials, and professional and ethical conduct at all times.

CANP TAX ID # 94-2599089
<table>
<thead>
<tr>
<th>SPONSORSHIP OPTIONS</th>
<th>AMOUNT</th>
<th>DESCRIPTION</th>
<th>COMPLIMENTARY</th>
<th>RECOGNITION</th>
<th>SPEAKING OPPORTUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>$5,500</td>
<td>Sponsorship of the conference</td>
<td>Exhibit booth, three registrations, tote bag insert, 1/2 page color ad in onsite materials</td>
<td>Verbal recognition, registration signage</td>
<td></td>
</tr>
<tr>
<td>Silver</td>
<td>$3,000</td>
<td>Sponsorship of the conference</td>
<td>Two registrations, tote bag insert, 1/2 page ad in onsite materials</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>Bronze</td>
<td>$1,500</td>
<td>Sponsorship of the conference</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>Evening Event*</td>
<td>$6,000</td>
<td>Evening event, dinner, entertainment, awards</td>
<td>Exhibit booth with priority placement, three registrations, and one tote bag insert</td>
<td>Evening event signage, registration signage</td>
<td>X</td>
</tr>
<tr>
<td>Welcome Reception*</td>
<td>$6,000</td>
<td>Welcome event held the first night of the conference</td>
<td>Exhibit booth with priority placement, two registrations, and one tote bag insert</td>
<td>Opening reception signage, registration signage</td>
<td>X</td>
</tr>
<tr>
<td>Expo Lounge Sponsor*</td>
<td>$5,000</td>
<td>Sponsorship of the expo lounge</td>
<td>Exhibit booth with two registrations and one tote bag insert</td>
<td>Expo lounge and registration signage</td>
<td></td>
</tr>
<tr>
<td>Opening Reception*</td>
<td>$5,000</td>
<td>Sponsorship of the Wednesday evening reception</td>
<td>Exhibit booth with priority placement, two registrations and one tote bag insert</td>
<td>Reception and registration signage</td>
<td></td>
</tr>
<tr>
<td>Charging Station*</td>
<td>$4,000</td>
<td>Sponsorship of smartphone and tablet charging station</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>General Luncheon</td>
<td>$4,000</td>
<td>Sponsorship of a general luncheon</td>
<td>One registration and tote bag insert</td>
<td>Verbal recognition, general luncheon signage, registration signage</td>
<td></td>
</tr>
<tr>
<td>Tote Bag*</td>
<td>$4,000</td>
<td>Sponsorship of the conference tote bags</td>
<td>One registration and tote bag insert</td>
<td>Registration, conference tote bag</td>
<td></td>
</tr>
<tr>
<td>Registration Kiosk*</td>
<td>$3,500</td>
<td>Logo on registration badge kiosk</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>Symposium</td>
<td>$5,000 - $7,000</td>
<td>Sponsorship of non-CE symposium breakfast or lunch during the conference.</td>
<td>One registration, marketing, and room rental</td>
<td>Registration sign and symposium sign</td>
<td></td>
</tr>
<tr>
<td>Registration Brochure Advertisement*</td>
<td>$3,200</td>
<td>Full page color advertisement featured in the registration brochure</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>Lanyards*</td>
<td>$3,000</td>
<td>Sponsorship of the lanyard</td>
<td>One registration</td>
<td>Registration signage, lanyard</td>
<td></td>
</tr>
<tr>
<td>Breakfast</td>
<td>$2,500</td>
<td>Sponsorship of a breakfast</td>
<td>One registration</td>
<td>Registration signage, breakfast signage</td>
<td></td>
</tr>
<tr>
<td>Fun Run Logo Wear*</td>
<td>$2,500</td>
<td>Sponsorship of the logo wear for Fun Run participants</td>
<td>One registration</td>
<td>Registration signage, Fun Run logo wear</td>
<td></td>
</tr>
<tr>
<td>Networking Breaks</td>
<td>$1,500</td>
<td>Sponsorship of the food and beverage at the networking breaks</td>
<td>One registration</td>
<td>Registration signage, networking break signage</td>
<td></td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$1,000</td>
<td>Sponsorship of a coffee break</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>Advertisement in onsite conference materials</td>
<td>$500-$1,000</td>
<td>1/2 or full page advertisement featured in the onsite printed materials</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
<tr>
<td>Tote Bag Inserts</td>
<td>$500</td>
<td>Logo items for inclusion in conference tote bags</td>
<td>One registration</td>
<td>Registration signage</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXHIBITOR OPTIONS</th>
<th>AMOUNT</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Exhibit Booth</td>
<td>$2,500</td>
<td>All booths are 8x10. All booths include a 6-foot skirted table, two chairs and a wastebasket. Exhibitor booth fees include admittance for two representatives; additional representatives are subject to a fee of $175 per person.</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>$1,500</td>
<td></td>
</tr>
</tbody>
</table>

* Exclusive
To become a sponsor or exhibitor, please register online at canpweb.org or complete and submit the form below to jessica@canpweb.org.

CONTACT INFORMATION

COMPANY NAME

PRODUCT DISPLAYING OR PROMOTING

COMPANY ADDRESS

CITY __________________________ STATE ________________ ZIP ________________

CONTACT PERSON __________________________

PHONE __________________________ EMAIL __________________________

ONSITE EXHIBIT REPRESENTATIVES (INCLUDES 2 REPS PER BOOTH)

#1

NAME __________________________

PHONE __________________________ MOBILE __________________________

EMAIL __________________________

#2

NAME __________________________

PHONE __________________________ MOBILE __________________________

EMAIL __________________________

SPONSOR AND EXHIBITOR OPPORTUNITIES

Sponsor and exhibitor opportunities will be reserved on a first-registered/first-assigned basis. Please indicate your support preference:

EXHIBITS

☐ Exhibitor 8’x10’ booth ($2,500)

☐ Nonprofit Exhibitor 8’x10’ booth ($1,500)

SPONSORSHIP

☐ Gold ($5,500)

☐ Silver ($3,000)

☐ Bronze ($1,500)

☐ Evening Event ($8,000)

☐ Opening Reception ($6,000)

☐ Welcome Reception ($5,000)

☐ Expo Lounge ($5,000)

☐ Charging Station ($4,000)

☐ General Luncheon ($4,000)

☐ Tote Bag ($4,000)

☐ Registration Kiosk ($3,500)

☐ Registration Brochure Advertisement ($3,200)

☐ Symposium ($5,000 - $7,000)

☐ Breakfast ($2,500)

☐ Fun Run Logo Wear ($2,500)

☐ Networking Breaks ($1,500)

☐ Coffee Break ($1,000)

☐ Advertisement ($500-$1,000)

☐ Tote Bag Items* ($500)

☐ Fun Run ($15)

☐ Lanyards ($3,000)

* Tote Bag Items must be sent directly to CANP office by March 2, 2020.

RESERVATION AGREEMENT

I understand that my final payment of $________ must be received by CANP no later than February 3, 2020.

CANCELLATIONS

Cancellations must be received in writing by February 3, 2020. All cancellations are subject to a $150 processing fee. No refunds will be issued after February 3, 2020.

SPONSORS

All sponsors must provide a company logo (in EPS format for print and in JPG or PNG format for the web) and a 40-word bio in MS Word to jessica@canpweb.org.

PAYMENT INFORMATION

CANP accepts checks, Visa, MasterCard, Discover, and American Express. Checks should be made payable to CANP. If payment is being made by credit card, please provide the following information:

NAME ON CARD: __________________________

CREDIT CARD #: __________________________

EXPIRATION DATE: _______ CVC CODE: ________

SIGNATURE: __________________________

SELECT EXHIBIT SPACE

Booth assignments will be made only after the full exhibit fee is received. Please visit the CANP website to access the Expo Hall map displaying the most current booth availability. Additional information will be provided with your confirmation materials. Space assignments are subject to change at any time at the discretion of CANP staff. The exhibitor name will appear in CANP printed materials exactly as listed on the application.

SPACE SELECTION:

1st choice _______ 2nd choice _______ 3rd choice _______

I have read and will comply with the support terms and conditions (included in this packet) of the CANP 43rd Annual Conference.

SIGNATURE: __________________________

DATE: __________________________

For additional information or questions, please call (916) 441-1361.
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