

Collaborate. Educate. Advocate.



2020 SPONSOR & EXHIBITOR PROSPECTUS

43RD ANNUAL
EDUCATIONAL
CONFERENCE

MARCH 18-22, 2020
RIVERSIDE CONVENTION CENTER

SUPPORTED BY 

CANP

CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS



This is an event you can't miss.

It happens only once a year.

Everybody who's anybody is in attendance.

Super-charged, cutting-edge information infuses every presentation and conversation.

It's the California Association for Nurse Practitioners (CANP) Annual Educational Conference, and it's where you definitely need to be.

Imagine being in a room surrounded by involved and dedicated professionals who are there to hear what you have to say. Imagine an ultra-attentive audience gathered to discover the solutions that you can provide. This is the spirit of the CANP conference, where the future of health care is addressed and defined.

Sponsors and exhibitors will meet nurse practitioners who are seeking the tools and strategies they need to elevate their practices to new heights. This is where they come to find the information, motivation, and inspiration that can change the face of health care for practitioners and patients alike. It is the ideal place to generate contacts and forge lasting relationships rich with mutual benefits.

HOW CANP SERVES ITS MEMBERS

More than 22,000 nurse practitioners support the state of California with their skills and talents, and CANP exists to represent every one of them. As their advocate and ally since 1977, we actively engage in the legislative process to help ensure the advancement and authority of the NP profession. The passion of our members heartens us. The desire to support them energizes us. And a staunch commitment to excellence in health care continues to drive us forward.

NETWORKING ACTIVITIES

It is important to us – and to you – that your time at the CANP conference is as productive and beneficial as possible. In pursuit of this objective, we invite sponsors and exhibitors to attend the networking events.



Schedule at-a-Glance

Times are subject to change.

WEDNESDAY, MARCH 18

8:00 am – 1:00 pm	Decorator Set Up
1:00 pm – 5:00 pm	Board of Directors Meeting
1:30 pm – 5:30 pm	Exhibitor Set Up
2:00 pm – 5:30 pm	Registration Open
2:30 pm – 3:45 pm	Pre-Conference Sessions
4:00 pm – 5:15 pm	Pre-Conference Sessions
5:30 pm – 6:30 pm	Welcome Reception and Expo

THURSDAY, MARCH 19

7:00 am – 8:30 am	Breakfast and Expo
7:30 am – 8:15 am	Poster Presentations
8:45 am – 10:00 am	In-Track Sessions
10:00 am – 1:00 pm	Workshops
10:15 am – 11:00 am	Poster Presentations
10:15 am – 11:00 am	Coffee Break and Expo
11:15 am – 1:00 pm	Welcome and Keynote Presentation
1:15 pm – 3:30 pm	Lunch and Expo
2:45 pm – 4:00 pm	In-Track Sessions
4:15 pm – 5:30 pm	In-Track Sessions
6:00 pm – 8:00 pm	Dinner Symposium

FRIDAY, MARCH 20

6:30 am – 7:30 am	Fun Run
7:00 am – 8:15 am	Breakfast and Expo
7:15 am – 8:15 am	Breakfast Symposium
8:30 am – 9:45 am	In-Track Sessions
10:00 am – 11:00 am	Coffee Break and Expo
11:15 am – 12:45 pm	Welcome and General Session
1:00 pm – 2:15 pm	Lunch and Expo
2:30 pm – 5:30 pm	Exhibitor Breakdown
1:45 pm – 4:45 pm	Workshops
2:30 pm – 3:45 pm	In-Track Sessions
3:15 pm – 4:30 pm	In-Track Sessions
4:45 pm – 6:00 pm	In-Track Sessions
7:00 pm – 10:00 pm	Friday Night Event

SATURDAY, MARCH 21

6:00 am – 7:00 am	Yoga with CANP
7:30 am – 8:30 am	Breakfast
8:45 am – 10:00 am	In-Track Sessions
10:00 am – 1:00 pm	Workshops
10:00 am – 10:15 am	Break
10:15 am – 11:30 am	In-Track Sessions
11:45 am – 1:00 pm	In-Track Sessions
1:00 pm – 2:15 pm	Lunch & Raffle
2:00 pm – 5:00 pm	Workshops
2:30 pm – 3:45 pm	In-Track Sessions
4:00 pm – 5:15 pm	In-Track Sessions
5:30 pm – 6:30 pm	Reception and PAC Raffle
6:30 pm – 8:00 pm	Alumni Receptions
6:30 pm – 8:30 pm	Dinner Symposium

SUNDAY, MARCH 22

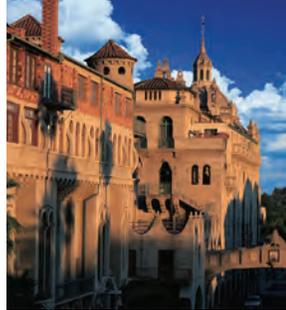
7:30 am – 8:30 am	Breakfast
7:30 am – 8:30 am	Breakfast Symposium
8:45 am – 10:00 am	In-Track Sessions
10:15 am – 11:30 am	In-Track Sessions
11:45 am – 1:00 pm	In-Track Sessions

Conference Overview

LOCATION

Riverside Convention Center
3637 5th Street, Riverside, CA 92501
(951) 346-4700
riversidecvb.com/conventioncenter

The newly renovated Riverside Convention Center blends comfortable meeting spaces, the latest technology, and impeccable service to deliver the ultimate event experience.



ACCOMMODATIONS

New for 2020: Choice of two hotels for paid sponsors, exhibitors, and attendees

The two participating hotels feature a CANP group rate that will be honored three days before and after the conference dates. Reservations must be made by Tuesday, February 25, 2020. Please note that the special rates are subject to availability, so we suggest booking early.

Marriott Riverside \$179/night, plus tax
3400 Market Street
Riverside, CA 92501
(951) 786-7113
marriott.com/hotels/hotel-photos/ralmc-marriott-riverside-at-the-convention-center

Adjacent to the Riverside Convention Center, the Marriott Riverside is located in the heart of the celebrated downtown district.

The Mission Inn Hotel & Spa \$209/night, plus tax
3649 Mission Inn Avenue
Riverside, CA 92501
(951) 784-0300
missioninn.com

The iconic Mission Inn combines rich history and classic elegance with contemporary luxury and superb comfort.

PARKING FEES

Marriott Riverside: Overnight guests and conference attendees can access self-parking in the Marriott's secured indoor parking garage at a reduced rate of \$14 per day, including in-and-out privileges.

The Mission Inn: Valet parking is \$23 per day. Self-parking is \$17 per day with in-and-out privileges.



General Information

SPACE ASSIGNMENT

Exhibit booth space will be confirmed upon submission of a completed sponsor and exhibitor application and receipt of payment. Space assignments will be issued on a first-come/first-served basis. CANP reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the conference.

SPACE REGULATIONS

Displays must be limited to the dimensions of the assigned 8' x 10' space(s). All exhibits must be freestanding. No bolts, screws, hooks, or nails shall be driven into, or otherwise attached, to the walls or floors of the exhibit area.

SERVICE MANUAL

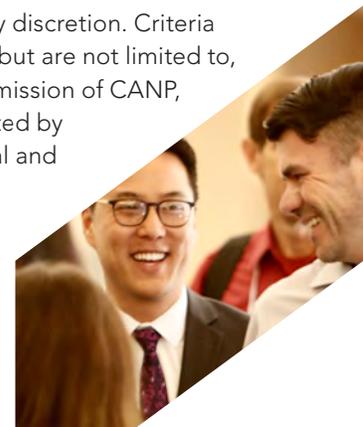
The exhibitor service manual includes information on furniture rental, decorations, labor, shipping, and more. A copy will be sent to each participating organization upon receipt of a completed form and deposit.

CONFERENCE POLICIES

Participants may not promote outside events that conflict with the conference schedule. Additionally, the CANP name or brand identity cannot be used in conjunction with outside events. All participants must adhere to the additional conference policies found at canpweb.org/events/annual-educational-conference.

CANP reserves the right to deny any sponsor or exhibitor application and to remove any sponsor or exhibitor from the Expo Hall at its sole and arbitrary discretion. Criteria for sponsors and exhibitors include, but are not limited to, relevancy to the profession and the mission of CANP, truthfulness of stated claims supported by published materials, and professional and ethical conduct at all times.

CANP TAX ID # 94-2599089





43RD ANNUAL EDUCATIONAL CONFERENCE

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SPONSOR & EXHIBIT PACKAGES

CONTACT

Kim Rothschild
(916) 441-1361, ext.2
kim@canpweb.org



SPONSORSHIP OPTIONS	AMOUNT	DESCRIPTION	COMPLIMENTARY	RECOGNITION	SPEAKING OPPORTUNITY
Gold	\$5,500	Sponsorship of the conference	Exhibit booth, three registrations, tote bag insert, 1/2 page color ad in onsite materials	Verbal recognition, registration signage	
Silver	\$3,000	Sponsorship of the conference	Two registrations, tote bag insert, 1/2 page ad in onsite materials	Registration signage	
Bronze	\$1,500	Sponsorship of the conference	One registration	Registration signage	
SOLD Evening Event*	\$8,000	Evening event, dinner, entertainment, awards	Exhibit booth with priority placement, three registrations, and one tote bag insert	Evening event signage, registration signage	X
SOLD Welcome Reception*	\$6,000	Welcome event held the first night of the conference	Exhibit booth with priority placement, two registrations, and one tote bag insert	Opening reception signage, registration signage	X
Expo Lounge Sponsor*	\$5,000	Sponsorship of the expo lounge	Exhibit booth with two registrations and one tote bag insert	Expo lounge and registration signage	
Opening Reception*	\$5,000	Sponsorship of the Wednesday evening reception	Exhibit booth with priority placement, two registrations and one tote bag insert	Reception and registration signage	
Charging Station*	\$4,000	Sponsorship of smartphone and tablet charging station	One registration	Registration signage	
SOLD General Luncheon	\$4,000	Sponsorship of a general luncheon	One registration and tote bag insert	Verbal recognition, general luncheon signage, registration signage	
SOLD Tote Bag* <i>Logo included</i>	\$4,000	Sponsorship of the conference tote bags	One registration and tote bag insert	Registration signage, conference tote bag	
Registration Kiosk*	\$3,500	Logo on registration badge kiosk	One registration	Registration signage	
Symposium	\$5,000 - \$7,000	Sponsorship of non-CE symposium breakfast or lunch during the conference.	One registration, marketing, and room rental	Registration signage and symposium signage	
SOLD Registration Brochure Advertisement*	\$3,200	Full page color advertisement featured in the registration brochure	One registration	Registration signage	
SOLD Lanyards* <i>Logo included</i>	\$3,000	Sponsorship of the lanyard	One registration	Registration signage, lanyard	
Breakfast	\$2,500	Sponsorship of a breakfast	One registration	Registration signage, breakfast signage	
SOLD Fun Run Logo Wear* <i>Logo included</i>	\$2,500	Sponsorship of the logo wear for Fun Run participants	One registration	Registration signage, Fun Run logo wear	
Networking Breaks	\$1,500	Sponsorship of the food and beverage at the networking breaks	One registration	Registration signage, networking break signage	
Coffee Break	\$1,000	Sponsorship of a coffee break	One registration		
Advertisement in onsite conference materials	\$500-\$1,000	1/2 or full page advertisement featured in the onsite printed materials			
Tote Bag Inserts <i>Non-paper items only</i>	\$500	Logo items for inclusion in conference tote bags			
EXHIBITOR OPTIONS		AMOUNT	VALUE		
Standard Exhibit Booth		\$2,500	All booths are 8x10. All booths include a 6-foot skirted table, two chairs and a wastebasket. Exhibitor booth fees include admittance for two representatives; additional representatives are subject to a fee of \$175 per person.		
Nonprofit		\$1,500			



* Exclusive

To become a sponsor or exhibitor, please register online at canpweb.org or complete and submit the form below to jessica@canpweb.org.

CONTACT INFORMATION

COMPANY NAME _____
PRODUCT DISPLAYING OR PROMOTING _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
CONTACT PERSON _____
PHONE _____ EMAIL _____

ONSITE EXHIBIT REPRESENTATIVES (INCLUDES 2 REPS PER BOOTH)

#1

NAME _____
PHONE _____ MOBILE _____
EMAIL _____

#2

NAME _____
PHONE _____ MOBILE _____
EMAIL _____

#3 - ADDITIONAL REPRESENTATIVE @ \$175 EACH

NAME _____
PHONE _____ MOBILE _____
EMAIL _____

#4 - ADDITIONAL REPRESENTATIVE @ \$175 EACH

NAME _____
PHONE _____ MOBILE _____
EMAIL _____

SPONSOR AND EXHIBITOR OPPORTUNITIES

Sponsor and exhibitor opportunities will be reserved on a first-registered/first-assigned basis. Please indicate your support preference:

EXHIBITS

- Exhibitor 8'x10' booth (\$2,500) Nonprofit Exhibitor 8'x10' booth (\$1,500)

SPONSORSHIP

- Gold (\$5,500) Registration Brochure Advertisement (\$3,200)
 Silver (\$3,000)
 Bronze (\$1,500) Symposium (\$5,000 - \$7,000)
 Evening Event (\$8,000) Breakfast (\$2,500)
 Opening Reception (\$6,000) Fun Run Logo Wear (\$2,500)
 Welcome Reception (\$5,000) Networking Breaks (\$1,500)
 Expo Lounge (\$5,000) Coffee Break (\$1,000)
 Charging Station (\$4,000) Advertisement (\$500-\$1,000)
 General Luncheon (\$4,000) Tote Bag Items* (\$500)
 Tote Bag (\$4,000) Fun Run (\$15)
 Registration Kiosk (\$3,500) Lanyards (\$3,000)

* Tote Bag Items must be sent directly to CANP office by March 2, 2020.

RESERVATION AGREEMENT

I understand that my final payment of \$_____ must be received by CANP no later than February 3, 2020.

CANCELLATIONS

Cancellations must be received in writing by February 3, 2020. All cancellations are subject to a \$150 processing fee. No refunds will be issued after February 3, 2020.

SPONSORS

All sponsors must provide a company logo (in EPS format for print and in JPG or PNG format for the web) and a 40-word bio in MS Word to jessica@canpweb.org.

PAYMENT INFORMATION

CANP accepts checks, Visa, MasterCard, Discover, and American Express. Checks should be made payable to CANP. If payment is being made by credit card, please provide the following information:

NAME ON CARD _____
CREDIT CARD # _____
EXPIRATION DATE _____ CVC CODE _____
SIGNATURE _____

SELECT EXHIBIT SPACE

Booth assignments will be made only after the full exhibit fee is received. Please visit the CANP website to access the Expo Hall map displaying the most current booth availability. Additional information will be provided with your confirmation materials. Space assignments are subject to change at any time at the discretion of CANP staff. The exhibitor name will appear in CANP printed materials exactly as listed on the application.

SPACE SELECTION:

1st choice _____ 2nd choice _____ 3rd choice _____

I have read and will comply with the support terms and conditions (included in this packet) of the CANP 43rd Annual Conference.

SIGNATURE _____
DATE _____

For additional information or questions, please call (916) 441-1361.

CANP BOARD OF DIRECTORS

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